**Metro East Illinois SHRM**

***Affiliate of the Society for Human Resource Management***

**Sponsorship Application**

Metro East Illinois SHRM offers an opportunity to reach key HR decision makers through sponsorship of  MEI-SHRM meetings.  Now more than ever, it is critical to market your company and its services to the right people: the decision makers. MEI-SHRM members and meeting attendees include HR professionals at local, regional, state, and national levels – and represent a robust cross-section of local industries.

**Benefits of Sponsorship**

***Exposure***  
MEI-SHRM Sponsorship enables your business to expand visibility in the Metro East market – allowing you the opportunity to inform decision makers and influential professionals about your products and services. Sponsor representatives will be allowed 5 minutes at one of our monthly meetings (mutually agreed upon date) to share information about their business/product, distribute promotional material to meeting attendees, and network with local business leaders to deliver insight and credibility to their brand.

***Recognition***  
Sponsors have the opportunity to promote their business and product(s) to influential business professionals.

***Participation***  
Sponsors are allowed business promotion and networking opportunity at a designated monthly MEI-SHRM meeting.  
Sponsors are required to fund (and/or provide) the lunch meal for one (1) designated lunch meeting per year.

***Sponsorship Levels***

|  |  |  |
| --- | --- | --- |
| **Sponsorship Level** | **Annual Fee** | **Promotional Opportunity** |
| **Silver Sponsor** | $100 | * Five minute presentation/business overview to kick-start the designated sponsorship meeting * Distribute promotional materials at designated sponsorship meeting |
| **Gold Sponsor** | $200 | * Company logo included on meeting programs & electronic meeting promotional communications * Five minute presentation/business overview to kick-start the designated sponsorship meeting * Distribute promotional materials at designated sponsorship meeting |
| **Platinum Sponsor** | $500 | * Company logo included on MEI-SHRM website for one year – Company highlighted as official sponsor and partner of MEI-SHRM * Company logo included on meeting programs & electronic meeting promotional communications * Five minute presentation/business overview to kick-start the designated sponsorship meeting * Distribute promotional materials at designated sponsorship meeting |

Please contact Danielle at [programming@mei-shrm.com](mailto:programming@mei-shrm.com) with any questions.

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level (select one): Silver $100 Gold $200 Platinum $500

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Meeting presentation/lunch sponsorship date preference (if any): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment Method:

* Credit Card Type: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sec Code:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Card #: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp Date: \_\_\_\_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Zip code of card billing address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Credit Card Payment in person at next membership meeting
* Check payable to Metro East Illinois SHRM

Please submit the completed sponsorship form and payment at an upcoming meeting or mail to:

Metro East Illinois SHRM

PO Box 3

Collinsville, IL 62234